

REP HEADLINE# 6282977 TRF# E:120816
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG23/12 15.02
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #
BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6282977

CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 15.02

REP: ADDITIONS
ADDED LINE 21
REV TTL \$21,000 029X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NELSON FOR SENATE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: : LINE# : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 550

21 A 700A-900A 30 \$550.00 8/25 8/25 1 SAT 1

PROGRAM : TODAY SHOW SAT
CON COM1: TODAY SHOW SAT

AUG/12 \$8,525.00 SEP/12 12475.00

CONTRACT TOTAL 21000.00
TOTAL SPOTS 29

Handwritten initials

Handwritten notes:
19/5/12 TCC
Shm/15 TCC

REP HEADLINE# 6282977 TRF# E:120816
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 15.02
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$149,585 WFLA 14% WFTS 21% WTSP 22% WTVT 28% WTOG 2% WTTA 3% WMOR 2%
WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 749 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	21000	Campaign Ref:	E:120816134
Buyer:	..	Client/Product/Estimate:	1 / 550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nelson For Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
1	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots 1			1	250
2	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots 3			3	750
3	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 1			1	650
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots 3			3	1950
5	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 1			1	850
6	M-F 5p News MTWTF..	04	850	30 Comme	Nbr of Spots 1			1	850
7	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots 1			1	2000
8	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots 2			2	4000
	M-F 1135p ET / 1035p CT Tonight								
Weekly Totals: Total Spots(Ord Spots)					12	17		29	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 749 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 21000	Campaign Ref: E:120816134
Buyer: ..	Client/Product/Estimate: / /550	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 09/09/12	Weeks: 3	Order Ref: 06282977
Est./PO Number: 06282977	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
9	Show ..WTF..	03	800	30 Comme	Nbr of Spots	1		1	800
10	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	800	30 Comme	Nbr of Spots	2		2	1600
11	M-F 1237a ET / 1137p CT Late Night ..WTF..	02	350	30 Comme	Nbr of Spots	2		2	700
12	M-F 1237a ET / 1137p CT Late Night MTWTF..	02	350	30 Comme	Nbr of Spots	1		1	350
13	Sat 7a Today ShowS.	03	550	30 Comme	Nbr of Spots	1		1	550
14	Sat 9a NewsS.	02	475	30 Comme	Nbr of Spots	1		1	475
15	Sat 12p NewsS.	02	200	30 Comme	Nbr of Spots	1		1	200
16	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1		1	800
17	Sun 9a NewsS	02	475	30 Comme	Nbr of Spots	1		1	475
18	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots	1		1	900
19	M-F 6a News	03	850	30	Nbr of Spots	1		1	850
Weekly Totals: Total Spots(Ord Spots)					12	17		29	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 749 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	21000	Campaign Ref:	E:120816134
Buyer:		Client/Product/Estimate:	/ / 1550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
20	MTWTF.. Sat 7a Today ShowS.	03	550	30 Comme	1			1	550
Weekly Totals: Total Spots(Ord Spots)					12	17		29	

Grand Totals					Month 8 Weeks: 4				Month 9 Weeks: 5			
					08/20				08/27			
Spots					29				17			
Cost					21000				12475			

Grand Totals:	Spots:	29
	Gross Total:	21,000.00
	Commission:	3,150.00
	Net Total:	17,850.00

REP HEADLINE# 6282977 TRF# E:120816 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG17/12 11.10
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP.# OFF.# SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6282977 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG17/12 11.10

REP: MAKEGOOD
 SPOT CANCELED ON LN 7
 LN 20 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 550

7	S		500P-530P	30		\$850.00	9/3	9/3	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
20	A		600A-700A	30		\$850.00	8/27	8/31	1		M-F	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												

8/20/12 FCC (CS)

8/17

REP HEADLINE# 6282977 TRF# E:120816
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/12 11.10
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12			\$7,975.00	SEP/12		12475.00						
CONTRACT TOTAL 20450.00												
TOTAL SPOTS 28												

MARKET TOTALS \$149,585 WFLA 14% WFTS 21% WTSP 22% WTVT 28% WTOG 2% WTTA 3% WMOR 2%
WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 732 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20450	Campaign Ref:	E:120816134
Buyer:	FL	Client/Product/Estimate:	./ /550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nelson For Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
1	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots 1			1	250
2	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots 3			3	750
3	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 1			1	650
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots 3			3	1950
5	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 1			1	850
6	M-F 5p News MTWTF..	04	850	30 Comme	Nbr of Spots 1			1	850
7	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots 1			1	2000
8	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots 2			2	4000
	M-F 1135p ET / 1035p CT Tonight								
Weekly Totals: Total Spots(Ord Spots)					11	17		28	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 732 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20450	Campaign Ref:	E:120816134
Buyer:	FL	Client/Product/Estimate:	.1/550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
9	SHOW ..WTF..	03	800	30 Comme	Nbr of Spots	1		1	800
10	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	800	30 Comme	Nbr of Spots		2	2	1600
11	M-F 1237a ET / 1137p CT Late Night ..WTF..	02	350	30 Comme	Nbr of Spots	2		2	700
12	M-F 1237a ET / 1137p CT Late Night MTWTF..	02	350	30 Comme	Nbr of Spots		1	1	350
13	Sat 7a Today Show ..S.	03	550	30 Comme	Nbr of Spots	1	1	2	1100
14	Sat 9a News ..S.	02	475	30 Comme	Nbr of Spots		1	1	475
15	Sat 12p News ..S.	02	200	30 Comme	Nbr of Spots		1	1	200
16	Sat 6p News ..S.	03	800	30 Comme	Nbr of Spots	1		1	800
17	Sun 9a NewsS	02	475	30 Comme	Nbr of Spots	1		1	475
18	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots	1	1	2	1800
19	M-F 6a News	03	850	30	Nbr of Spots		1	1	850
Weekly Totals: Total Spots(Ord Spots)					11	17		28	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 732 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 20450	Campaign Ref: E:120816134
Buyer:	Client/Product/Estimate: . / .550	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 09/09/12	Weeks: 3	Order Ref: 06282977
Est./PO Number: 06282977	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
	MTWTF..			Comme					
Weekly Totals: Total Spots(Ord Spots)					11	17		28	

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
		08/20	08/27	09/03	
Spots	28	11	17		0
Cost	20450	7975	12475		0

Grand Totals:

Spots:	28
Gross Total:	20,450.00
Commission:	3,067.50
Net Total:	17,382.50

REP HEADLINE# 6282977
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG16/12 14.1
 *** WFLA-TV ***

ADV # ADV. NAME FOLI/E NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
 ALEXANDRIA, VA 22310
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6282977 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG16/12 14.12

REP: NEW ORDER
 TOTAL \$20450 @28X
 PLEASE CONFIRM
 THANKS BEN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NELSON FOR SENATE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 550

1			200P-300P	30		\$250.00	8/22	8/24	1		W-F	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
2			200P-300P	30		\$250.00	8/27	8/31	3		M-F	3
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
3			400P-500P	30		\$650.00	8/22	8/24	1		W-F	1
PROGRAM : DR OZ												
CON COM1: DR OZ												

Handwritten signature and initials, possibly 'JW' and '8/16'.

REP HEADLINE# 6282977
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 14.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	8/27	8/31	3		M-F	3
5			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$850.00	8/22	8/24	1		W-F	1
6			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$850.00	8/27	8/31	1		M-F	1
7			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$850.00	9/3	9/3	1		MON	1
8			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$2,000.00	8/22	8/24	1		W-F	1
9			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$2,000.00	8/27	8/31	2		M-F	2
10			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$800.00	8/22	8/24	1		W-F	1
11			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$800.00	8/27	8/31	2		M-F	2
12			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$350.00	8/22	8/24	2		W-F	2

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REP HEADLINE# 6282977
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG16/12 14.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1230A-130A	30		\$350.00	8/27	8/31	1		M-F	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
14			700A-900A	30		\$550.00	8/25	9/1	1		SAT	2
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
15			900A-1000A	30		\$475.00	9/1	9/1	1		SAT	1
PROGRAM : NEWS 8 CON COM1: NEWS 8												
16			1200N-100P	30		\$200.00	9/1	9/1	1		SAT	1
PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS												
17			600P-630P	30		\$800.00	8/25	8/25	1		SAT	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
18			900A-1000A	30		\$475.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS 8 SUN CON COM1: NEWS 8 SUN												
19			600P-630P	30		\$900.00	8/26	9/2	1		SUN	2
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
AUG/12 \$7,975.00 SEP/12 12475.00												
												CONTRACT TOTAL 20450.00
												TOTAL SPOTS 28

MARKET TOTALS \$149,585 WFLA 14% WFTS 21% WTSP 22% WTVT 28% WTOG 2% WTTA 3% WMOR 2%
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 732 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 19600	Campaign Ref: E:120816134
Buyer: ..	Client/Product/Estimate: ./ /550	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 09/09/12	Weeks: 3	Order Ref: 06282977
Est./PO Number: 06282977	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Nelson For Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
1	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots 1			1	250
2	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots 3			3	750
3	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 1			1	650
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots 3			3	1950
5	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 1			1	850
6	M-F 5p News MTWTF..	04	850	30 Comme	Nbr of Spots 1			1	850
7	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots 1			1	2000
8	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots 2			2	4000
Weekly Totals: Total Spots(Ord Spots)					11	16		27	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 732 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 19600	Campaign Ref: E:120816134
Buyer:	Client/Product/Estimate: / /550	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 09/09/12	Weeks: 3	Order Ref: 06282977
Est./PO Number: 06282977	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
9	Show ..WTF..	03	800	30 Comme	Nbr of Spots	1		1	800
10	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	800	30 Comme	Nbr of Spots	2		2	1600
11	M-F 1237a ET / 1137p CT Late Night ..WTF..	02	350	30 Comme	Nbr of Spots	2		2	700
12	M-F 1237a ET / 1137p CT Late Night MTWTF..	02	350	30 Comme	Nbr of Spots	1		1	350
13	Sat 7a Today ShowS.	03	550	30 Comme	Nbr of Spots	1	1	2	1100
14	Sat 9a NewsS.	02	475	30 Comme	Nbr of Spots		1	1	475
15	Sat 12p NewsS.	02	200	30 Comme	Nbr of Spots		1	1	200
16	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1		1	800
17	Sun 9a NewsS.	02	475	30 Comme	Nbr of Spots	1		1	475
18	Sun 6p NewsS.	02	900	30 Comme	Nbr of Spots	1	1	2	1800
Weekly Totals: Total Spots(Ord Spots)					11	16		27	

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
		08/20	08/27	09/03	
Spots	Totals	27			
Cost		19600	11	16	0
			7975	11625	0

Grand Totals:

Spots:	27
Gross Total:	19,600.00
Commission:	2,940.00
Net Total:	16,660.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Nelson For Senate

2012
INVOICE DATE 08/26/12
ORDER TYPE Political
WFLA I SS
08/26/12 E:120816134
WFLA
INVOICE NUMBER 0100032113
PAGE 1
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 9/09/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /550
Desc: 6282977

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 2p Rachael Ray	250.00	1 1	8/24	FR	02:32P	30 BN12002 :30 Commercial	250.00	
M-F 4p Dr Oz	650.00	3 1	8/24	FR	04:14P	30 BN12002 :30 Commercial	650.00	
M-F 5p News	850.00	5 1	8/22	WE	05:28P	30 BN12002 :30 Commercial	850.00	
M-F 6p News	2000.00	7 1	8/24	FR	06:10P	30 BN12002 :30 Commercial	2000.00	
M-F 1135p ET / 1035p CT Tonigh	800.00	9 1	8/24	FR	11:58P	30 BN12002 :30 Commercial	800.00	
M-F 1237a ET / 1137p CT Late N	350.00	11 2	8/22	WE	01:29A	30 BN12002 :30 Commercial	350.00	
			8/23	TH	01:32A	30 BN12002 :30 Commercial	350.00	
Sat 7a Today Show	550.00	13 1	8/25	SA	08:22A	30 BN12003 :30 Commercial	550.00	
Sat 6p News	800.00	16 1	8/25	SA	06:24P	30 BN12003 :30 Commercial	800.00	
Sun 9a News	475.00	17 1	8/26	SU	09:56A	30 BN12003 :30 Commercial	475.00	
Sun 6p News	900.00	18 1	8/26	SU	06:27P	30 BN12003 :30 Commercial	900.00	
Sat 7a Today Show	550.00	20 1	8/25	SA	08:29A	30 BN12003 :30 Commercial	550.00	
Total Airtime Gross Spot Revenue:			8,525.00					

PERIOD COST	8,525.00	12 Total Units	ACTUAL GROSS BILLING	8,525.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	1,278.75	TOTAL RECONCILING	Credits	.00
			NET DUE	7,246.25			.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Nelson For Senate

INVOICE NUMBER 0100032113
BROADCAST MONTH 07/30/2012 - 08/26,
AMOUNT DUE 7,246.25

REMIT TO:

*00164

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Nelson For Senate

2012
INVOICE DATE 09/30/12 E:120816134
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032712
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 8/20/12- 9/09/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /550
Desc: 6282977

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 2p Rachael Ray	250.00	2 3	8/27	MO	02:58P	30 BN12003 :30 Commercial	250.00		
			8/29	WE	02:25P	30 BN12003	250.00		
			8/31	FR	02:34P	30 BN12003	250.00		
M-F 4p Dr Oz	650.00	4 3	8/27	MO	04:26P	30 BN12003 :30 Commercial	650.00		
			8/28	TU	04:53P	30 BN12003	650.00		
			8/31	FR	04:58P	30 BN12003	650.00		
M-F 5p News	850.00	6 1	8/31	FR	05:12P	30 BN12003 :30 Commercial	850.00		
M-F 6p News	2000.00	8 2	8/28	TU	06:27P	30 BN12003 :30 Commercial	2000.00		
			8/29	WE	06:23P	30 BN12003	2000.00		
M-F 1135p ET / 1035p CT Tonight	800.00	10 2	8/28	TU	12:37A	30 BN12003 :30 Commercial	800.00		
			8/31	FR	12:30A	30 BN12003	800.00		
M-F 1237a ET / 1137p CT Late N	350.00	12 1	8/31	FR	01:27A	30 BN12003 :30 Commercial	350.00		
Sat 7a Today Show	550.00	13 1	9/01	SA	07:50A	30 BN12003 :30 Commercial	550.00		
Sat 9a News	475.00	14 1	9/01	SA	09:14A	30 BN12003 :30 Commercial	475.00		
Sat 12p News	200.00	15 1	9/01	SA	12:22P	30 BN12003 :30 Commercial	200.00		
Sun 6p News	900.00	18 1	9/02	SU	06:28P	30 BN12003 :30 Commercial	900.00		
M-F 6a News	850.00	19 1	8/30	TH	06:45A	30 BN12003 :30 Commercial	850.00		

*** Continued ***

PERIOD COST 12,475.00

17 Total Units		
ACTUAL GROSS BILLING	12,475.00	Debits .00
AGENCY COMMISSION	1,871.25	Credits .00
NET DUE	10,603.75	TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Nelson For Senate

INVOICE NUMBER 0100032712
BROADCAST MONTH 08/27/2012 - 09/30/12
AMOUNT DUE 10,603.75

REMIT TO:

*00194

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

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REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Bill Nelson/ D/ State Senate
PROD: Nelson For Senate

2012
INVOICE DATE 09/30/12 E:120816134
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032712
PAGE 2 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 8/20/12- 9/09/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /550
Desc: 6282977

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Total Airtime Gross Spot Revenue:			12,475.00					

PERIOD COST	12,475.00	17 Total Units	ACTUAL GROSS BILLING	12,475.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	1,871.25	TOTAL RECONCILING	Credits	.00
			NET DUE	10,603.75			.00

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